



# WE ARE THE FUTURE

## INTERNATIONALIZATION OF EDUCATION IN BRAINPORT

Owing to far-reaching globalization and digitization, the economic and social environment in the world is changing rapidly and is disruptive in many ways. To maintain our competitiveness in this world, we need to understand and adapt to these changes. This requires that everyone understands the complex task on hand, of realigning within an international context and developing a flexible attitude that allows for change. An answer to this is the collaboration of educational institutes in the Brainport region to form and execute a Brainport Education scheme, of which internationalization is an important topic.



### ATTRACT & RETAIN INTERNATIONAL KNOWLEDGE WORKERS

To meet the demand for staff of the industry and knowledge institutes, the region should provide a distinctive climate, including high quality international education, in order to attract and retain international talent.



### WHY?

### AMPLIFY INTERNATIONAL COOPERATION & COMMUNICATION SKILLS

At all levels employees are exposed to different cultural perspectives in the workplace; not only employees in high tech organizations, but also the cashier at the local super market. This requires skills to cooperate and communicate in an international context for everyone.

### WORLD CITIZENSHIP & RESILIENT SOCIETY

Living in an international society means facing more and more societal challenges which go beyond our borders. Looking at these challenges from different perspectives helps to create a more resilient society.



**FOCUSING ON**

- Primary Schools
- Secondary Schools
- Vocational Education

**INTERNATIONAL COMPETENCIES**

- Language skills:** master one or more foreign languages.
- Cultural awareness:** positive attitude towards and knowledge of other cultures.
- Skills** for international **cooperation** and **communication**.



## VISION



"Within 5 years, **ALL SCHOOLS** in the Brainport region will have incorporated **INTERNATIONALIZATION** in their policy as part of a broader **BRAINPORT EDUCATION** scheme and have translated this into specific activities together with the **MULTI-HELIX PARTNERS**."

Brainport Education elaborates on **30-learning**, developing **21st century skills**, a rich contextual learning environment and **international competencies**.

- Education
- Companies
- Government
- Parents
- Children

## RECOMMENDATIONS

The recommendations below will accelerate the realization of the vision.

Multi-helix partners in Brainport are invited to start their own initiatives to realize the recommendations.

### PRIMARY EDUCATION

- Stimulate offering bi-lingual Dutch-English international education in local primary schools, as an answer to the demand from the international parents living in these districts. At the same time, stimulate to start at an earlier stage with English lessons in all schools, setting a higher quality. Create cultural awareness by stimulating curiousness in the context and environment of pupils and their parents. Incorporate these topics of internationalization in a broader Brainport Education scheme for the whole region.

### SECONDARY EDUCATION

- Build further on the proven concept of the Brainport Schools region wide, to stimulate and include internationalization in the policies of all secondary schools in terms of language skills, cultural awareness and international cooperation and communication. Incorporate these topics of internationalization in a broader Brainport Education scheme for the whole region.

### INTERNATIONAL SCHOOL EINDHOVEN

- The International School Eindhoven will continue to ensure that its students will have the skills, knowledge and dispositions to meet the demands of a knowledge-based, globalized, and technology-centered 21st century economy. The ISE will be one of the schools to organize professional development opportunities for educators within the region to advance this unique and inspiring vision of a Brainport Education, and with the aim, in particular, to develop internationally-minded, multilingual and creative students who will become the employees and leaders of the future.

### VOCATIONAL EDUCATION

- Stimulate internationalization of vocational education towards multilingualism, cultural awareness and international cooperation and accomplish international vocational education in English within certain domains, with an active contribution from the multi-helix partners.

### OTHER TARGET GROUPS

- Examine the possibilities for strengthening international skills in preschool facilities, special or inclusive education and training for specific target groups such as children, status holders and migrant workers.

### GENERAL

- Ensure a continuous curriculum for all aspects of internationalization, within and between schools, in the whole range from primary education to higher education.
- Define a Brainport reference level (minimal objective standard) for the internationalization of education.
- Invest in professional support for educators in order to achieve the goals of internationalization.
- Involve the multi-helix partners, namely all educational institutes, parents and children, employers, and government in educational developments and implementation.
- Appoint an Advisory Committee in which all multi-helix partners are represented, that stimulates the realization of the vision, recommendations and actions.